

September 29, 2020

RE: R Brilliant Media LLC
6300 Echo Hill Lane
Fairview, PA 16415

Prospective Partner of R Brilliant Media,

Please accept this letter of recommendation for Richard Rambaldo owner of R Brilliant Media.

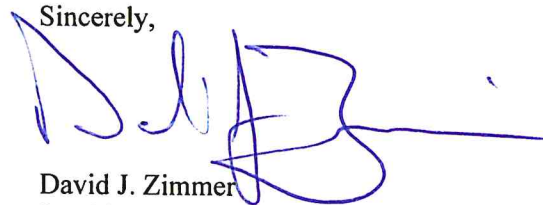
My experience with Rick dates back almost fifteen years ago during the inception of ERIEBANK in 2005. Rick's business was selected as our first advertising agency in 2005 and we have remained with Rick's agency to date.

Rick has been a trusted advisor to our bank and to me personally over the past fifteen years. He took the time to understand our business, what was important to us, and incorporated his advice into our model. It has proven to be a very successful formula. We have had many changes over the years as we started with no business and zero banking assets. We have grown to exceed one billion dollars in banking assets over the past fifteen years.

Rick has also expanded his relationship with ERIEBANK to the point of dealing with our corporation, CNB Financial. I have had more compliments than I can count on the adverting and marketing of ERIEBANK. Rick remains a tremendous resource for us and is always looking for opportunities that benefit our bank and corporation.

Please feel free to contact me with questions or if you need any additional information.

Sincerely,



David J. Zimmer
President