

October 12, 2020

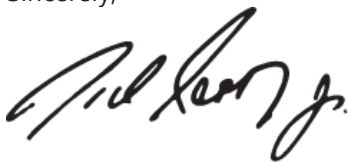
Please accept this letter of recommendation for Rick Rambaldo and R Brilliant Media.

We entertain more than 4 Million people annually in our hospitality locations so you can imagine how important ad placement and marketing is to our business. For many years we used a large firm out of Cleveland, OH and I can tell you we are much happier working with R Brilliant Media.

Rick and his team have been a valuable part of our strategic placement of advertising that has created traffic for our brands. They are extremely reliable and easy to work with. R Brilliant works to understand your business model, seasonality and where your consumer base is coming from and how to reach them. Their team works with our business analytics to create cross-channel marketing strategies that create results. Rick is a relationship pro. He works very closely with the sales teams of the television and radio stations that we advertise with. These relationships have resulted in premier pricing and placement. Rick will treat your business like his own.

Any questions I am available anytime by phone at (814) 397-2101.

Sincerely,



Nick Scott Jr.  
Vice-President & Owner, Scott Enterprises

